



Product Brief

AT&T Colocation Hosting Services

A turnkey solution for consolidation, cost control and growth

While expanding into new markets or acquiring new companies can be exciting, it can be downright exhausting for data center managers. Each calls for squeezing more out of the budget and over-crowded data center space.

It comes down to a 'construction vs. colocation' decision: Find the funds to build a new data center or tap into colocation hosting services for faster, more cost-effective consolidation and easier growth.

Take advantage of AT&T Colocation Services. As a recognized leader in enterprise hosting for more than 10 years and a leading network service provider, we can help businesses realize their IT expansion and consolidation goals.

Expand Capacity, Extend Reach

Data center construction can take as long as 12-18 months. With a turnkey colocation solution from AT&T, tap into the coverage of our Internet Data Centers and the power of the AT&T network.

AT&T Colocation Services include:

- Presence in an AT&T Internet Data Center
- Physical security, scalability and availability of a fully redundant enterprise-class data center
- Access to the vast and powerful AT&T network – the world's leading IP network
- High-bandwidth, low-latency connections for seamless communication with public and private networks

- 24x7 monitoring of Internet Data Centers and network connections

Start small with one server or expand to cover thousands of square feet across multiple AT&T Internet Data Centers. With colocation, quickly expand both capacity and reach with less disruption and more flexibility.

Our proven experience in applying best practices and engineering standards with consistency and discipline around the world greatly simplifies and streamlines expansion and consolidation initiatives.

Maintain Control, Minimize Costs

Manage and maintain hardware infrastructure within our Internet Data Centers with AT&T Colocation Services. Gain the cost and growth benefits of colocation, while maintaining complete control over the systems and data.

Colocation also helps avoid or defer new facilities construction and related staff costs. Pay a monthly fee, making it easier to manage and predict IT budget as the business expands.

Decrease Risks, Tighten Security

AT&T Internet Data Centers consistently deliver upon the highest standards for performance, reliability, and security to reduce business risk.

- Physical Security. With SAS 70 Type II examinations and SysTrust and PCI audits, every AT&T Internet Data Center delivers physical security for hosting your critical applications.

Potential Benefits

- High bandwidth, low latency IT services around the world
- Multiple layers of redundancy for 99.999 percent availability
- Reduced risks with layered physical security, high reliability and compliance readiness
- A predictable monthly fee to avoid capital investments
- Freedom to focus in-house IT staff on other growth and consolidation initiatives

Features

- Combined strength of AT&T's network assets and enterprise-class Internet Data Centers
- Connection to the AT&T network
- Comprehensive 24x365 monitoring
- AT&T's 10 years of enterprise hosting experience

- **Multi-layered Network Security.** A highly secure network can be the first line of defense against threats. That's why AT&T employs a defense-in-depth strategy of continuously deploying additional layers of security behind the network perimeter. As a result, feel more confident implementing applications in new markets.
- **Guaranteed Availability.** AT&T Internet Data Centers and networks deliver up to 99.999 percent availability. This is further fortified by our industry-leading service level agreements. Built-in redundancy (N+1, 2N UPS) ensures systems stay up and running.
- **Redundant Power and Cooling.** High density racks, cabinets, and server blades use more power and generate a lot of heat. Adding new systems to increase computing capacity only worsens the problem, causing cooling costs to escalate, along with system failure rates and power outages. AT&T Internet Data Centers employ the latest redundant power supply and cooling technologies to decrease outages and increase availability.
- **Expertise.** A highly trained and proficient AT&T Internet Data Center staff means less worry about outages and Security concerns and focus more on critical IT initiatives. Rest easy, knowing systems reside with a company who manages data centers for thousands of customers every day.

Consolidate and Save

Colocation is an ideal opportunity to consolidate expensive IT resources distributed across many data centers.

Some customers consolidate resources that support mission-critical applications or specific business units or regions, while others use our Internet Data Centers as disaster recovery for primary in-house systems. Have the flexibility to decide what and where to consolidate.

Go with a Hosting and Network Leader

Choose AT&T Colocation Services and tap into AT&T's strong history, solid foundation and a decade's worth of proven experience – all contributing to a highly secure and reliable solution. Depend on us to meet the colocation needs of your business today and tomorrow, as we continue to invest in and expand our data center footprint and the global AT&T network.

